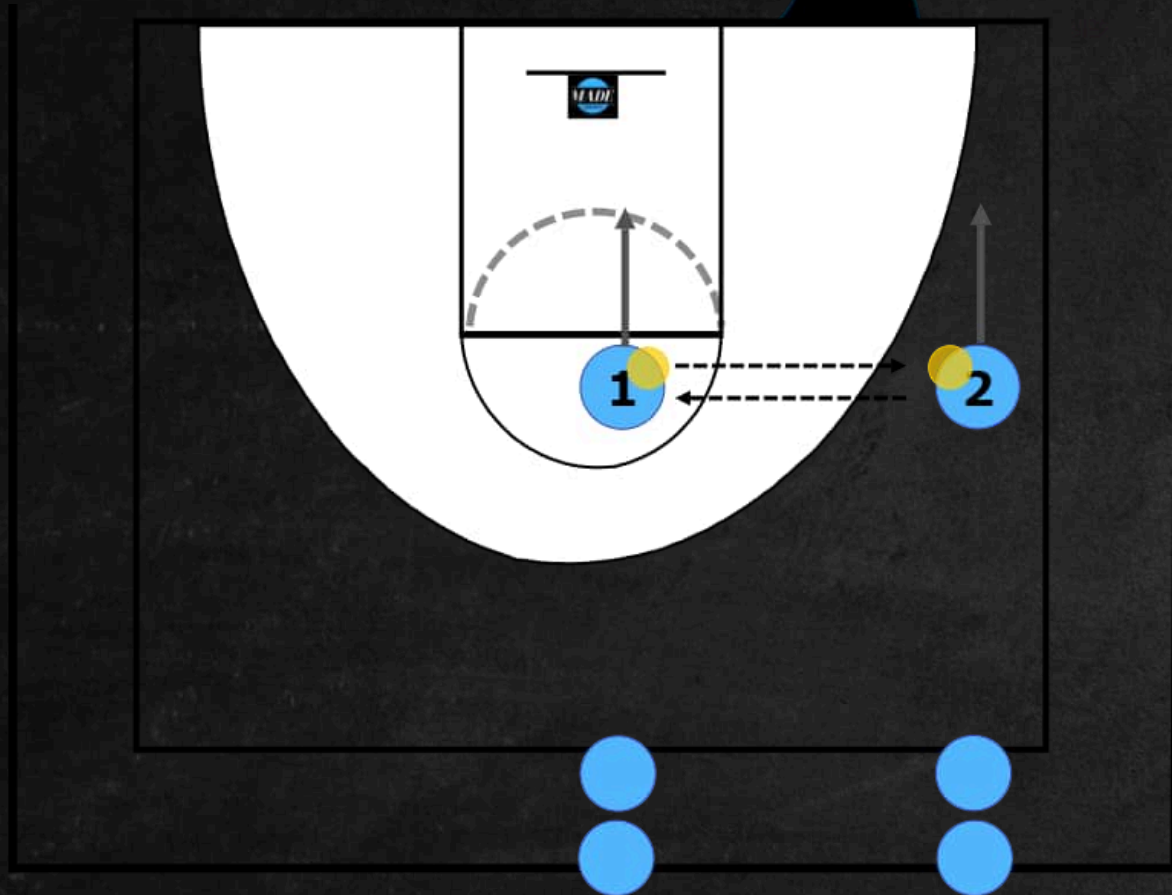


# MADE CONCEPTS ACTIVITIES & PROGRAMS



## THE BASKETBALL BIBLE

A graphically descriptive and explanatory coaching manual on basketball coaching for absolute beginners (Players and coaches) who might be new to the sport all through to elite skill development. This journey consists of 3 parts.

- **The Basketball Program:** This highlights the moves, positions, intricate aspects and terminology on the game, court labels and all key words in basketball
- **The Basketball Drills Booklet:** With up to 250 drills and games described step by step with diagram and text, aim of drills, notes to coach and appropriate age and levels
- **The Basketball Session Plan:** Prepared session plans that allow coaches to go and deliver their sessions.

## BASKETBALL PROGRAMS

### RAN BY ELITE PROFESSIONAL PLAYERS & COACHES

- Individual and group basketball development and training sessions
- 1v1, 3x3, 5v5
- Coach the Coaches Program
- Wheelchair Program
- Organized & defined club Basketball Programs for U10's - U23 & Opens
- Skills & Fundamental
- Grading days / end of year
- Beginners to Elite level
- Schools, Special Schools, Councils, Private, Corporate.



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# MADE CONCEPTS ACTIVITIES & PROGRAMS



## FIBA 3X3 BASKETBALL COMPETITION AND EVENTS

FIBA 3x3 the “Most thrilling urban sport” is one of the fastest growing sports in the world, now an Olympic Sport. “Where average Joes can become Pros” 3x3 allows everyone to participate, Men’s, Women’s, Juniors, Wheelchair and All-inclusive, offered at Grassroot and Elite level.

Participants do not need to be part of a club (with hefty fees), a coach, a large team, just 3 mates who can jump on court, and play for fun and play to win.

- All-Inclusive
- Iconic Outdoor Locations  
[PLAYGRND Showdown Lite Quest](#)
- Indoor Locations  
[Coolalinga Central 3x3](#)
- Half Court Sport Court
- Grassroot
- Elite
- National & Worldwide ranking points
- Legitimate Pathway to Brisbane 2032 Olympics & Paralympics for FIBA 3x3
- Festivals (Bass in the Grass)
- Speedways (Darwin Supercars).



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# MADE CONCEPTS ACTIVITIES & PROGRAMS



## SOCCER

Run by qualified soccer coaches, our training sessions focus on skill development, teamwork, and discipline through structured drills and high-energy 3v3 games. The fast-paced nature of 3v3 soccer improves decision-making, confidence, and fitness while providing an inclusive environment for all skill levels. Our programs help young people stay active, build resilience, and develop leadership through sport.



## SKATE BOARDING

Led by experienced skaters and youth mentors, our skateboarding sessions focus on building confidence, coordination, and creativity in a safe, inclusive environment. Skateboarding encourages persistence, self-expression, and goal setting, making it a powerful tool for personal growth. Our programs help young people regulate emotions, improve focus, and develop resilience while having fun and staying active.

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# MADE CONCEPTS ACTIVITIES & PROGRAMS



## ESPORTS AND E-GAMES

About 3.26 billion people worldwide played video games in 2023. Around 41% of the world population is estimated to be playing or have played a video game.

E-gaming has a legitimate career pathway producing successful gamers. Gaming options include:

- Interactive Community Gaming
- Educational & development games
- Online Gaming
- Playstation
- Xbox
- VR
- 9D.



## PICKLEBALL

A fast-paced, easy-to-learn sport that combines elements of tennis, badminton, and ping-pong. Played on a smaller court with a paddle and a perforated plastic ball, it is suitable for people of all ages and skill levels.

Hybrid and Para Pickleball available.

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# MADE CONCEPTS ACTIVITIES & PROGRAMS



## BOXFIT & MUAY THAI

Run by professional, qualified boxers/trainers mentoring, creating discipline through the sport and physical training sessions. Our culturally diverse experts train youth and adults on boxing and self-defence skills which has been especially beneficial for domestic violence victims, helping them gain confidence and improve mental health. Boxfit programs are a positive way for young people to regulate their emotions through heavy physical work, become stronger and improve their focus, attention and discipline.



## MUSIC & DANCE PROGRAMS

The programs are primarily orientated to multiple genres of music and focus on the below elements.

- Warm Ups
- Strength & Conditioning
- Music Theory and History (Videos & Experience Sharing)
- Breakdancing Workshop (Fundamentals to Pro)
- Flipping Fundamentals
- Music Skills
- Performance Confidence.

The lessons and discipline gained through our teachings are not only designed to teach about performing and confidence, but about inner strength and determination.

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# MADE CONCEPTS ACTIVITIES & PROGRAMS



## STREET ART

The programs are urban and culturally orientated, primarily focused on individuals expressing their artistic side on various canvas such as glad wrap, designated walls and spaces etc.

Semi permanent or the option for permanent viewing pending on location. Our Large mobile street art walls are perfect for any space for engagement.



## SWIMMING PROGRAM

Specialised in all levels and ages adults swimming lessons. It is never too late to learn new skills, and enjoy Australian treasures around the water. It doesn't matter how much afraid of water you are, we work on your confidence, floating, breathing, propulsion, improving your control, technique and fitness level as main goals.

We use video recording as a tool to enhance your learning experience when needed, providing personalized feedback to improve your technique. My lessons are designed to help you achieve your goals in a supportive, inclusive and encouraging environment.

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# MADE CONCEPTS ACTIVITIES & PROGRAMS



## YOUTH RADIO & PODCAST PROGRAM

In collaboration with 4ZZZ Community Radio and Territory FM, this program trains young people in broadcast media, public speaking, and content creation. Participants learn how to write, produce, and host their own podcast or radio show, giving them a platform to share their voice and stories. Guided by experienced radio professionals, they develop confidence, communication skills, and a deeper understanding of media and storytelling.



## YOUTH MUSIC PRODUCTION PROGRAM

This creative program introduces youth to the world of music production, songwriting, and beat making. Participants learn how to create original tracks using industry-standard tools, guided by skilled producers and artists. From writing lyrics to building beats, this program empowers young people to express themselves through music while developing valuable technical and creative skills in a fun and supportive environment.

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# MADE CONCEPTS ACTIVITIES & PROGRAMS



## LEARN TO DJ

‘Learn to DJ’ sessions are a very popular and impactful program with instantly ratifiable learnings as a lot of young people are either sports or musically inclined. This is one of the easiest pathways into performing music as we have more successful DJ’s than Musicians. It is an impactful program, engaging with mentors to help aspiring musical talents chase their dreams. Teaching skills associated with the crafts of learning how to DJ (a simple module that will be developed to allow the group to be able to run their own disco after the workshop). We will look to engage successful participants to perform at our future and subsequent events, providing instant employability.



## T-SHIRT PRINTING

Young people bring their art designs to life with possibly transferring their street art work to their t-shirt print with their favorite logo or brand.

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# MADE CONCEPTS ACTIVITIES & PROGRAMS



## DRIVING OFF THE STREETS D.O.T.S FROM PAVEMENT TO PRO

MADE Concepts and Matt Mingay from Stuntz Inc provide a bespoke opportunity offering at risk young individuals the opportunity to learn safe and proper defensive, basic and elite driving techniques within a structured environment.

This program is designed to empower at-risk youth through the transformative experience of learning how to drive in a safe and guided environment of professional stunt driver Matt Mingay and his Hot Wheel Stuntz team teach driving skills but also instill a sense of responsibility, focus, and safety in young individuals who might otherwise engage in reckless and thrill driving.

By providing a structured and supportive environment, this initiative will contribute to safer communities while offering life-changing opportunities to its participants. As a mentor Matt's story follows his childhood tendencies that often got him in trouble and journey to becoming a global stunt icon, an almost fatal crash resulting in life changing injuries, his miraculous hospital recovery and unbelievable return to motorsport.

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# MADE CONCEPTS ACTIVITIES & PROGRAMS



## MALL POP UPS & ACTIVATIONS

Whether it's a pop up in your food court, a FIBA 3x3 event in your concourse, or youth engagement with community programs after hours in your car park we are able to capture a unique demographic with our all-inclusive delivery, and hand over of a comprehensive close out report for your statistics and management requirements.

- Pop Up or Permanent Sport Courts
- All-inclusive
- Fun & Active
- Corporate & Professional Delivery
- Family Friendly activity
- Mental Health Wellbeing
- Brand Awareness
- Organic Reach
- All ages
- Multiple Sports
- Unique Demographic
- Activation Report.



## YOU GOT GAME? IN SCHOOL PROGRAMS

An in school flagship program where the MADE team of Professional athletes & Coaches show up to your school for a fun afternoon, playing 3x3 basketball with students & teachers, interacting, engaging and fostering positive relationships whilst spreading great messages about mental health wellbeing and NO MORE to Domestic Violence.

[You got game!.mp4](#)

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# MADE CONCEPTS ACTIVITIES & PROGRAMS



## DJ / MC / SOUND HIRE

Our 4 channel sound system is any DJ's dream tool to perform, multiple speakers and equipment to suit any event size or program.

A wide assortment of DJ's to keep the vibe on check based on the participant demographic. From young DJ's to experienced pro jockeys.

Our seasoned and experienced event host and MC's, will be sure to bring your event to life with urban hype and a cultural twist that will surely engage and captivate the audience.



## MOBILE PROJECTOR & SCREEN HIRE

We offer mobile projector cinema nights that bring communities together in a relaxed, fun and safe environment. Use indoors or outside our MADE Concepts trailer setup, we transform local spaces like this outdoor court, into pop-up cinemas, complete with sound, screen, and positive vibes. These sessions are perfect for remote or regional activations, offering young people and families a chance to connect, unwind, and enjoy a movie under the stars.

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# MADE CONCEPTS ACTIVITIES & PROGRAMS



## MENTORING SESSION/ UPSKILLING PROGRAMME

One On One or Small Group sessions, our experienced mentors and facilitators are able to run and engage participants at the detention centres, upskilling them with activities of their choice as they develop through time and gain valuable skills and life lessons ready for the real world.



## HIGH-RISK YOUTH MENTORING PROGRAM

This program is designed for one-on-one mentoring with high-risk young offenders who may not respond well to traditional group-based interventions. Delivered within youth detention centres, we tailor our approach to meet the specific needs of each individual and the facility. Through targeted mentoring and structured activities, we use a range of tools to help reduce reoffending and guide participants toward more positive, sustainable pathways.

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# MADE CONCEPTS ACTIVITIES & PROGRAMS



## DEOLA D'BROWN MOTIVATIONAL SPEAKER

Deola D'Brown is a Professional Basketball player who has travelled the world showcasing his talents around five continents including Oceania, Asia, Europe, Africa and North America performing at top levels of the game, coaching teams and kids and has done numerous development camps.

He has played with NBA greats including Dennis Rodman, Charles Smith and a host of others.

- Professional Athlete
- Entrepreneur
- Media personality
- Coach
- Host/ Motivational Speaker
- Domestic Violence ambassador
- Mental Health First Aid & ambassador
- Philanthropist.

Professional career: Australia, New Zealand, North America, Asia including Malaysia, Singapore, Maldives, Thailand, Togo & Nigeria etc.

Subjects ranging on

- Domestic Violence
- Mental Health First Aid
- Leadership
- Sports
- Education
- Mental Health
- Entrepreneurship, and more.

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# MADE CONCEPTS ACTIVITIES & PROGRAMS



## MENTAL WELLNESS AWARENESS

### BATYR & Fulfilling Dreams

BATYR Mental Health Workshop and Fulfilling Dreams for youth program is an interactive workshop with a chance to share as well as some movement to keep young people engaged.

The workshops Includes:

- Understanding our mind – when do our thoughts become unhealthy and seeking help (45-60 minutes)
- This workshop goes through understanding poor mental health, how to recognise the signs, having conversations with your mates
- Support services.



## EDUCATIONAL & LIFE SKILLS

- Entrepreneurship
- Public Speaking
- Podcasting
- Leadership & Governance
- Public Speaking
- Guide to your business
- Financial Literacy
- Safe on Socials.

# MADE CONCEPTS ACTIVITIES & PROGRAMS



## ALL SPORTS

We also offer other sports which include but are not limited to:

- Football
- Ultimate Frisbee
- Futsal
- Oztag
- Inflatable squash
- Table tennis
- Mini tennis
- Badminton
- Volleyball
- Squash
- lots more

Younger offerings include:

- Quoits
- Bean toss
- Jenga etc.



## OTHER ACTIVITIES

We also offer other engagement activities which include but are not limited to:

- Face painting
- Arts and craft
- Super heroes/ characters
- Basketball after dark
- Blazepods quick hands/ feet
- Debating
- Educational quizzes
- Photo and video coverage.

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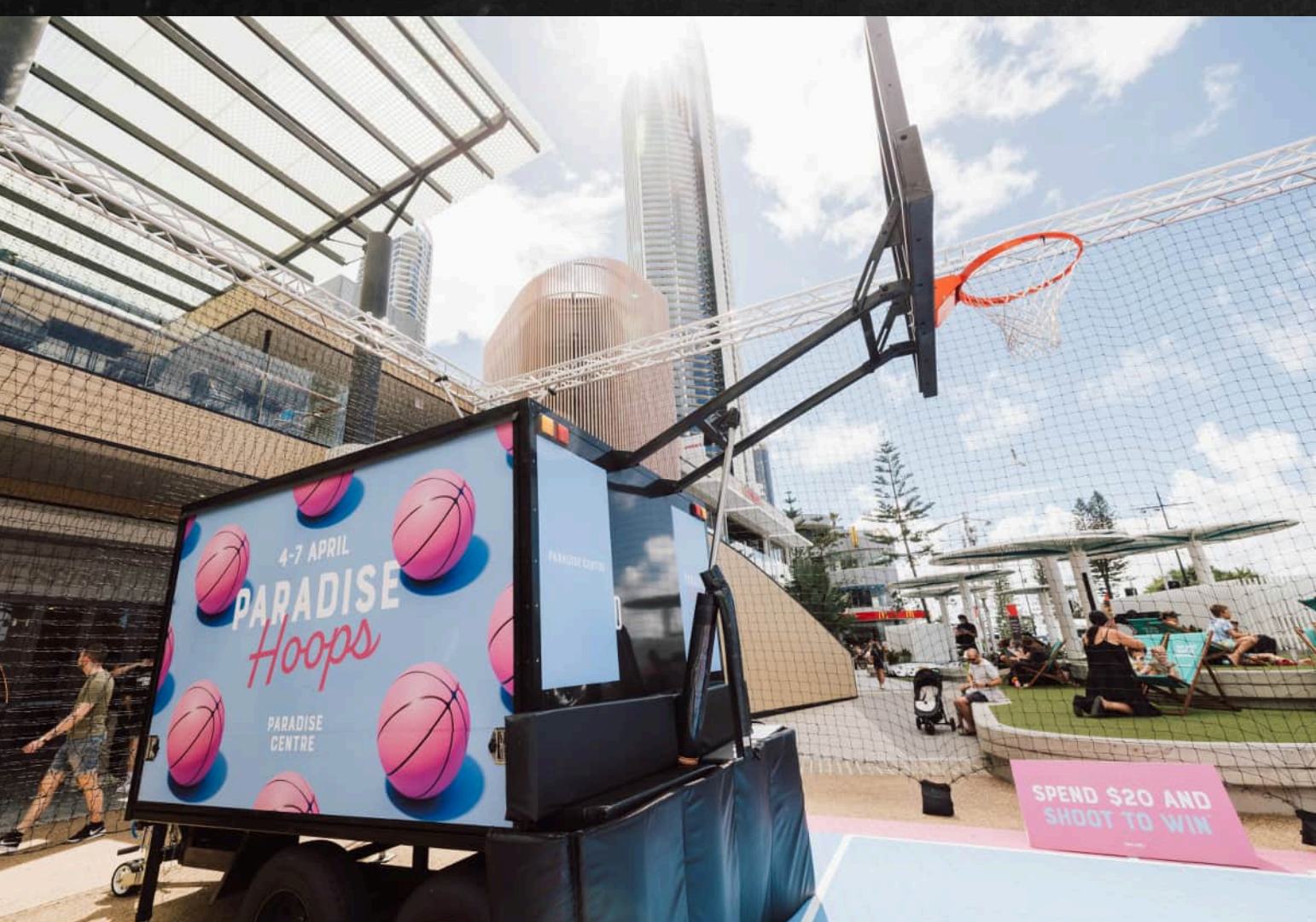
# MADE CONCEPTS ACTIVITIES & PROGRAMS



## PLAYGRND SPORT COURTS SALE, HIRE AND INSTALLATION

Our mobile courts for hire are a great option for competitions, events, parties and festivals.

- Permanent or semi permanent
- For schools, homes, community parks, community centers, civic centers, churches & kindergartens.
- Custom to suit your space, design, brand , product, or business
- increasing recognition or just repping your favorite colors
- FIBA Approved
- Elite Competition Grade Courts
- Affiliated court builders in Australia.



## PLAYGRND CUSTOM HOOP TRAILERS SALE, HIRE AND INSTALLATION

Custom Hoop Trailers with Basketball Hoop Systems made fit to you and your specifications, and all-inclusive.

Great for regional communities, basketball clubs, unique city locations, regular use, pop up activations and special events.

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