





3x3
HUST

BALL

PALMERSTON

Who we are

MADE Concepts Pty specializes in sports programs/ events, community engagement, at-risk and youth diversion, mentoring and coaching programs, upskilling and development pathways. Our operations and delivery are enhanced by stringent information management and document control protocols, ensuring high-quality, reliable outcomes based on qualitative and quantitative assessments.

Our mission is to **spark intrinsic motivation** by fostering growth through innovative initiatives, providing upskilling opportunities, and creating legitimate pathways for individuals to achieve their dreams—including the pathway journey to the Brisbane 2032 Olympics and Paralympic Games as recognised by the Queensland Government.

Our youth mentoring programs are uniquely crafted to meet the needs and diverse demographics, blending sport, fitness, education, healthy lifestyle choices, and e-sports. By catering to both extroverted and introverted youth in our technology-driven society, we create dynamic, inclusive, and fun environments. These programs empower young people with life and leadership skills, sparking intrinsic motivation, and offering pathways to personal and professional growth, ensuring a successful transition to adulthood.



What we do

Our programs inspire positive change, build incredible young role models, and foster a generation of confident, capable, and connected community & individuals.

Renowned for **Managing And Delivering Engaging Concepts**, we bring unparalleled expertise in schools, youth, and community engagement. As NDIS registered providers, we design all-inclusive, tailored programs ranging from grassroots to elite levels, incorporating sports, technology, vocational education and career development.

With our partners, Fulfilling Dreams and batyr we actively promote **positive messaging** around **mental health wellbeing**, serving as Youth Mental Health First Aiders and ambassadors for positive change, we also amplify the message of “NO MORE” to **domestic violence** in our communities through various program partners.



We work with:

- Schools
- Peak sports bodies and Teams
- Urban, regional, and remote councils
- Federal, state and local Governments
- Religious organisations
- Detention/ Correctional centres
- Community groups (AOD/ MH/ DV)
- Youth justice (DHHS/ Care/ Transition)

Custom Tailored Programs



Our programs are tailored to cater to the unique needs and interests of the target demographic.

Program activities range from sport programs including basketball, pickleball, soccer, rugby etc to tech, egames, educational and vocational development (see program & activities list).

0% crime reports over the delivery period of programs in some locations across Australia.

Multiple development opportunities post program with career and employment pathways.

Experienced and qualified facilitators and mentors that are physical and mental health first aiders, trauma informed practice and many have lived shared life experiences, enabling genuine connection with participants, with the suitable mentor pairing to allow for the best outcome.

Program Choices Available

1. YOU GOT GAME

- In School Program that allows weekly development for students in schools in chosen areas of interest.
- This individual or group program series runs for 60 – 120 minutes and run in series of up to 12 sessions (extension possible).
- Sessions consist of mentoring and skill development where the participants are mentored through a sport or activity of interest while learning key messaging aimed at improving the participants. Followed by a competitive/ resilient segment.
- Programs are dynamic and can be developed specifically to suit a target and updated in progression if required.
- Sessions feature experienced and professional coaches and facilitators with trackable evaluation and key outcomes.
- Suitable for schools, community groups, detention centres, youth justice, sport groups, teams etc.
- [Click here to complete the YGG JotForm survey and begin the program](#)



PROGRAMS CONNECT TO OUR BRISBANE 2032 OLYMPIC & PARALYMPIC GAMES PATHWAY

Program Choices Available



2. TAKE IT TO THE STREETS

- Community programs where tailored engagement activities are taken to the closest points of congregation in any community to ease accessibility and affordability.
- These are 2-6 hours programs run after school hours, anywhere from 3pm – midnight except for school holidays where programs can start earlier.
- Unique multi-pronged approach where multiple engagement components are on at the same time to allow for increased participation.
- 3-6 (or more) activities at each program, music, MC, host, lights, etc.
- Fully mobile set up, where all activities can be temporary or permanent fixtures
- Opportunities for career development and Yarn circle with guest speakers.
- Suitable for shopping centres, councils, youth groups, schools, corporate social responsibility, community groups, detention centres, youth justice, sport groups, teams etc.
- [Take it to the Streets Activity Video](#)

PROGRAMS CONNECT TO OUR BRISBANE 2032 OLYMPIC & PARALYMPIC GAMES PATHWAY

Program Choices Available

3. MENTORING & DIVERSION PROGRAMS

- Alternative Pathways for youth and adults at risk of engaging in criminal or anti-social behaviour leveraging their unique interest to create a connection through sports, education, and vocational training to offer positive outcomes.
- 1 on 1 development through mentorship and vital support systems
- Small to large group mentoring - Life skills development by building relevant skills that help participants avoid becoming entrenched in the criminal justice system
- Breaking Recidivism Cycles by addressing the underlying causes of their behavior, connecting through sports and community-building activities, combined with mental health wellbeing support and vocational training.
- [Click here to complete the Mentoring & Developing JotForm survey and begin the program](#)



PROGRAMS CONNECT TO OUR BRISBANE 2032 OLYMPIC & PARALYMPIC GAMES PATHWAY

Program Choices Available



4. NDIS SERVICES

- NDIS-registered provider for community engagement and physical fitness programs.
- In-school and community programs offer a supportive space to thrive through physical and cognitive mentoring, training, and skills/ motor development, all of which can be customized to suit participants.
- [Wheelchair ambassadors reel](#)
- Email info@madeconceptspty.com to get started.



PROGRAMS CONNECT TO OUR BRISBANE 2032 OLYMPIC & PARALYMPIC GAMES PATHWAY

Program Choices Available



5. INDIVIDUAL AND/ OR GROUP SPORT COACHING

Promoting Inclusion, resilience & skill development through structured, supportive environment where participants can engage in positive activities and receive mentorship from experienced coaches and trainers.

Participants will be supported by experienced coaches and trainers with tailored coaching that allows the participant to thrive and excel at their pace and continue post-program through development networks.

Email info@madeconceptspty.com to get started.

PROGRAMS CONNECT TO OUR BRISBANE 2032 OLYMPIC & PARALYMPIC GAMES PATHWAY

Program Commencement, Evaluation & Reporting

1. Define KPIS:

Identify the participants and define the KPIs that are most relevant to the program's goals such as individual and group evaluation target and deliver through unique interests utilising Leadership Skills, Social-Emotional Development, Engagement/Participation, Skill Progression.

2. Collect baseline data:

Before the program, collect initial data to understand the starting point for each KPI.

3. Ongoing Formative Evaluation:

Regular Tracking: Continuously monitor the KPIs throughout the program. Weekly or Monthly Reviews (according to program length). Based on our findings from the ongoing evaluation, make necessary adjustments to the program.

4. Final Report:

Conduct Post-Program Surveys, compare baseline and post program data, Key successes or areas of improvement, Whether the program met its objectives, Specific outcomes achieved for at-risk youth.



Sample of activities available



BOXFIT

Run by professional, qualified boxers/trainers mentoring, creating discipline through the sport and physical training sessions. Our culturally diverse experts train youth and adults on boxing and self-defence skills which has been especially beneficial for domestic violence victims, helping them gain confidence and improve mental health. Boxfit programs are a positive way for young people to regulate their emotions through heavy physical work, become stronger and improve their focus, attention and discipline.



MUSIC & DANCE PROGRAMS

The programs are primarily orientated to multiple genres of music and focus on the below elements.

- Warm Ups
- Strength & Conditioning
- Music Theory and History (Videos & Experience Sharing)
- Breakdancing Workshop (Fundamentals to Pro)
- Flipping Fundamentals
- Music Skills
- Performance Confidence.

The lessons and discipline gained through our teachings are not only designed to teach about performing and confidence, but about inner strength and determination.



MENTORING SESSION/ UPSKILLING PROGRAMME

One On One or Small Group sessions, our experienced mentors and facilitators are able to run and engage participants at the detention centres, upskilling them with activities of their choice as they develop through time and gain valuable skills and life lessons ready for the real world.

SERIOUS OFFENDERS PROGRAM

This is aimed at one on one mentoring for serious at risk offenders that don't fit the norm of group engagement programs, we have a range of tools to work with to help reduce their chances of re-offending and steer them to a path of success.



STREET ART

The programs are urban and culturally orientated, primarily focused on individuals expressing their artistic side on various canvas such as glad wrap, designated walls and spaces etc.

Semi permanent or the option for permanent viewing pending on location.

Our Large mobile street art walls are perfect for any space for engagement.

Subjects ranging on:

Domestic Violence
Mental Health First Aid
Leadership
Entrepreneurship
Public Speaking
Podcasting
Financial Literacy
FIBA 3x3 Basketball
Pickleball
Ultimate Frisbee
Football
Futsal/Soccer
Blazepods
Inflatable squash
Table tennis
Mini tennis
Badminton
Volleyball
Music
Media
Street Art
more

**See Activities &
Programs list
35+ offerings**

History of Service Delivery

Communities Impacted by our Programs

Acacia Ridge	Macgregor
Alice Spring	Mandorah
Belyuen	Milingimbi
Boondall	Mt Gravatt
Bracken Ridge	Northlakes
Bridgeman Downs	Ramingining
Brisbane	Redland
Bundaberg	Runcorn
Cairns	Sunnybank
Carole Park	Tennant Creek
Chermside	Tiwi Islands
Daly River	Toowoomba
Darwin	Townsville
Downfall Creek	Warrigal
Ellen Grove	Wynnum
Gold Coast	Yarrabah
Gunbalanya	Zillmere
Inala	Etc
Ipswich	
Jabiru	
Kangaroo Point	
Katherine	
Logan	
Lota	

Partnerships

Department of Sports, Racing and Paralympic & Olympic Games
Queensland Police Services
Youth Justice
Various YMCAs
Various PCYCs
ATISCHs
Brisbane City Council
Bundaberg Regional Council
Cairns Regional Council
Logan City Council
Queensland Government
Toowoomba Regional Council
Townsville City Council
Redland City Council
Yarrabah Regional Council
Northern Territory Government
Darwin City Council
Alice Springs regional Council
Barkly regional council
Katherine regional council
Tiwi regional council
Torres Strait basketball
Various local and government agencies underline our capability and experience in this sector.
Etc

Current & Historical Programs

Take it to the Streets – Various locations including Boondall, Zillmere, Bracken Ridge, Northlakes, Redland, Chermside, Darwin, Tennant Creek, Katherine, Townsville
You Got Game (In School) Yeronga State School, Forest Lake High School, Sunnybank Special School
PLAYGRND Showdown Quest Tour - Darwin, Melbourne, Bundaberg, Rockhampton, Townsville, Thursday Island, Cairns / Yarrabah, Logan, Toowoomba, Gold Coast, Brisbane
FIBA 3x3 Pro Tour Nigeria, West Africa
Active & Healthy Outdoors - Brisbane City Council
Get Active Outdoors – Townsville City Council
Open up the Ridge, YMCA Acacia Ridge
Palmerston and Regional Basketball Association (PaRBA)
Healthy Harold
Hoops for Health
Activate Darwin
Danila Dilba
Northern Territory, Victoria and Queensland
Helping People Achieve (HPA)
Total Recreation
Etc















PLEASE
REMOVE ALL
ITEMS AND
RUBBISH AT
END OF
GAME



PREPARED BY MADE Concepts PTY

ABN: 34 648 058 271

E: madeconceptspty@gmail.com

M: +61 434 433 078

IG: [@madeconceptspty](https://www.instagram.com/madeconceptspty)

[@madeeventspromotions](https://www.instagram.com/madeeventspromotions)

FB: [@madeconceptspty](https://www.facebook.com/madeconceptspty)

W: madeconceptspty.com

