





WHO WE ARE

MADE Concepts PTY is an international premier Sports and Logistics Management company.

Our Ecosystem of trade allows us to 'Manage and Deliver Engaging Concepts' around Sports Events Management and Promotion, E-games, Coaching, Mentoring and Youth Development Programs and our diverse range of FIBA Approved Sport Courts and Custom Hoop Trailers.

Our with reputable track record around in Australia, Asia, America and Africa has seen us be involved with Hosting the PBAA all star games in Asia featuring NBA and international superstars, FIBA ENDORSED 3x3 African Satellite tour, Darwin 3X3 Super league, FIBA 3X3 Challenger in Penang, 'BASS IN THE GRASS' music festival, Merlin V8 Supercars, NBL 3x3 Pro Hustle tour and BNT NT Champs, FIBA 3x3 Lite Quest Tour.

WHAT WE DO



Events

Sport Events
FIBA 3X3
E-Games
Pop ups Activations
Management &
Promotion
All-inclusive



Coaching & Mentoring

Sport programs
Basketball development
& training
At-risk youth
engagement
Diversion Programs
NDIS Services
Athlete & Coach training
Youth Mentoring
Leadership Programs
Sports Acquisition



PLAYGRND Sport Court & Custom Trailers

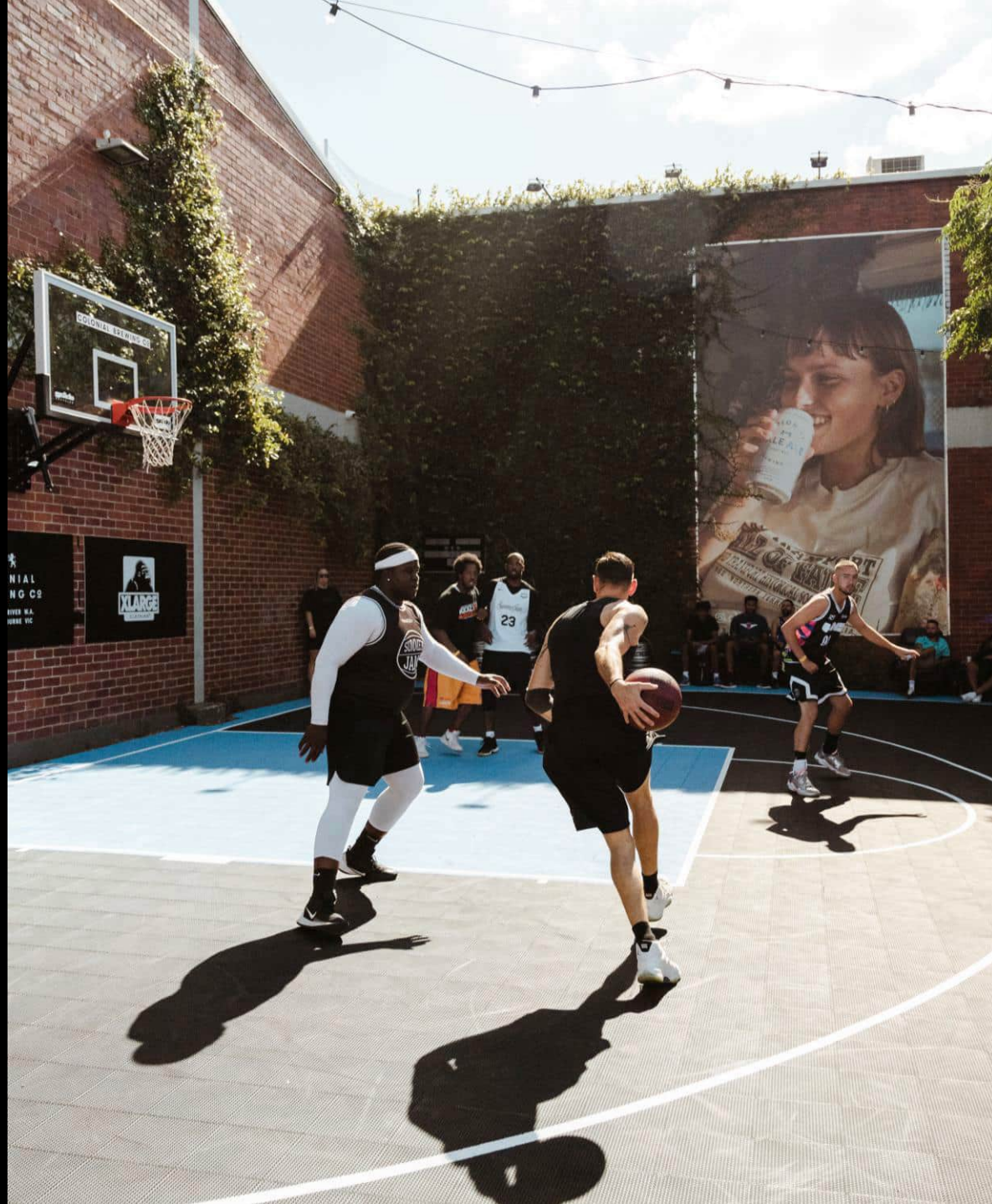
Sport Courts & Goal Hire
Sales & Installation
Custom Hoop Trailers
Basketball Hoop Systems



THIS INCLUDES

- Event planning and management. We pride ourselves with iconic events, with a wide range of expertise and resources across multiple sports.
- FIBA endorsed 3x3 event organiser with a database of over 50,000 athletes and 481 events across 5 continents. Our network of global contacts allows us to deliver high level elite and grassroots events with world class international talent.
- Our innovative Mobile set up facilitates brand activation and promotion including high traffic activations, for access to an organic audience. Turn any space to your next iconic experience.
- All-inclusive accessibility and participation
- E sport games and tech that includes highly interactive social and educational games.





EVENT MANAGEMENT & PROMOTION



KUALA LUMPUR, TAIWAN, PHILLIPINES & CHINA - PBAA ALL STAR GAMES WITH DENNIS RODMAN & NBA & INTERNATIONAL STARS



WEST AFRICA - FIBA ENDORSED 3x3 SATELLITE TOUR



TAINAN – MADE CONCEPTS COMPETING IN FIBA 3X3 CHALLENGER



PARADISE CENTRE

PARADISE CENTRE

PARADISE
Hoops

SCAN
FOR MORE
DETAILS

SPEND \$20 AND
SHOOT TO WIN

SPEND \$20 AND
SHOOT TO WIN

PARADISE
Hoops



HON. STIRLING HINCHLIFFE MP, MINISTER FOR TOURISM,
INNOVATION AND SPORT AND MINISTER ASSISTING THE PREMIER
ON OLYMPICS AND PARALYMPICS SPORT AND ENGAGEMENT



BRISBANE - FIBA 3X3 WOMENS LITE QUEST FINAL



BRISBANE - PLAYGRND SPORT COURTS FIBA APPROVED 3X3 OLYMPIC COURT & 5X5 COURT



DARWIN
BASS IN THE GRASS MUSIC FESTIVAL 14,000 PPX



DARWIN
MERLIN V8 SUPERCARS 38,000 ATTENDEES

E-SPORTS

In a rapidly changing world of technological innovation, cumulated with tech enthusiasts who still want to be included in a fun and hip environment, we run E-Sport and interactive educational games to cater to all needs.

This caters to our less social and more introverted participants that still want to be included in a fun and hip environment.

Our data and analytics often show a conversion rate of participants diverting from E-Games to participation in actual physical sports with confidence over a period of time.



E-SPORTS





ALL INCLUSIVE ENGAGEMENT/MENTORING

DARWIN - DRIVESAFE WHEELCHAIR BASKETBALL

ALL INCLUSIVE BASKETBALL



DARWIN, AUSTRALIA - COOLALINGA SHOPPING CENTRE 3X3 BLAST

ALL-INCLUSIVE EVENTS



DARWIN - PARALYMPIAN MEDALIST - DRIVE SAFE EVENT



FIBA 3X3 LITE QUEST TOUR –
BUNDABERG, QUEENSLAND

SPORT & ATHLETIC PROGRAMS & DEVELOPMENT

- Custom basketball development programs with descriptive drills and illustrations put together by a team of seasoned professionals and international basketball players and coaches with over 3 decades of combined global experience. Our development programs run from 'baby ballers, under 6 years old to masters 55 and over' are proven to drive grassroots participation and develop elite level talent.
- We plan, strategize and manage organization planning, club programs, sport clubs, training, competition and tournaments. With custom detail that makes each client entirely unique to their needs.
- Complete training guide to help coaches prepare, plan, organize and deliver efficient and productive fundamental basketball practice sessions from beginner to elite level with specific drills, plans and illustration guide to effectively run a streamlined basketball program.

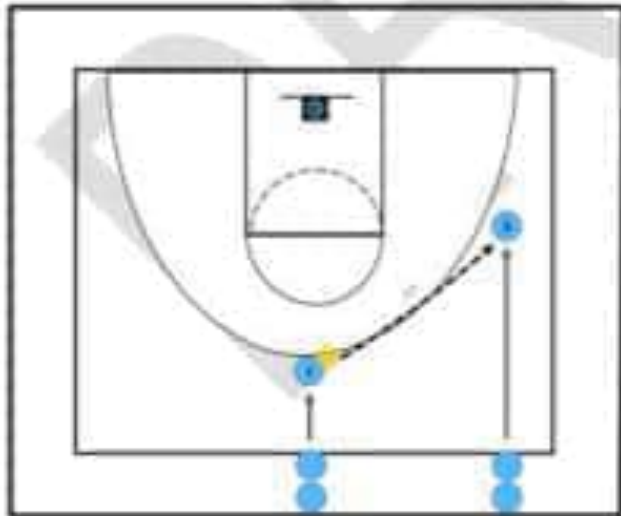


CUSTOMISED PROGRAMS, DRILLS & SESSION PLANS

- Form two lines (middle and wing) at the halfway point, facing the basket. Middle line has the ball.
- Player 1 dribbles down the court, stopping at the top of the 3 point line.
- Player 2 drops down with the ball handler to the wing, down to the free throw extended mark on the 3 point line.
- Player 1 passes to player 2 on the wing and then goes to set an on-ball screen for player 2.
- Player 2 drives low and hard to the basket for a lay-up finish.
- Player 1 rolls to the basket after setting the screen. Player 1 must be patient for the player with the ball to drive past before the roll action occurs.
- Player 2 makes an extra pass back to the rolling player 1 for the lay-up.
- Player 2 gets the rebound and goes back in line switching lines with player 1.

Note to Coach:

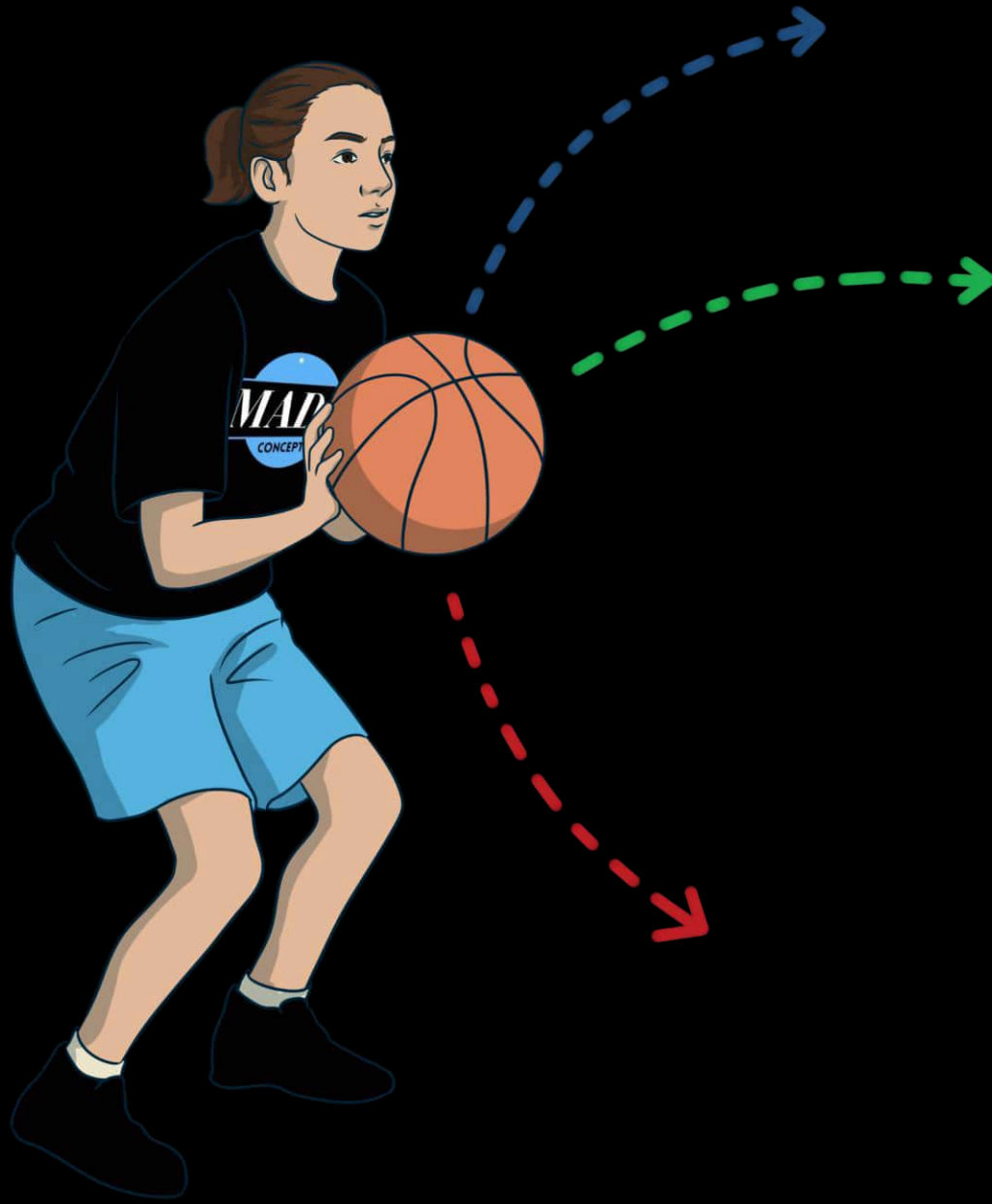
- Set good hard screen, feet square, with a solid base.
- Do not move when the screen is set, plant feet and wait for the ball handler to drive past.
- The ball handler must rub shoulders with the screener to avoid any gap between player 1 and player 2.
- Player 1 should roll hard to the basket, opening facing into the player with the ball.
- Ensure adequate spacing as this is vital to making this work.



- Player 1 dribbles down the court, stopping at the 3 point line.
- Player 2 drops down with the ball handler to the wing, down to the free throw extended mark on the 3 point line.
- Player 1 passes to player 2.



CUSTOMISED PROGRAMS, DRILLS & SESSION PLANS



MADE Concepts Session Plan Season 2, 2022

Date 5/10/2022

Coach	Team	Age/Level
		Under 14s

Aim: Fun, Communication and Skill Development

Item Number	Time Frame	Length	Activity	Suggested Drills
1	3:00 - 3:03	3 mins	Dynamic warm up	Basic dynamic stretches
2	3:03 - 3:11	8 mins	Defensive Drills	Defensive stance hold x 2 (Drill No. 19), Pepper Drill x 2 (Drill No. 19), Sumo box out (Drill No. 21) x 2 mins, Spring, close out and slide, Drill No. 28) x 3mins)
3	3:11 - 3:12	1min	Water Break	
4	3:09 - 3:17	8 mins	Ball handling and finish	20 secs each hand x 6 drills (Rest for 10 seconds at intervals) (Drill No. 24): Ankle Dribble, Knee High (Power) dribble, Waist High Dribble, Power Dribble 1 x front cross, Power Dribble 1 x between the legs, Power dribble 1 x behind the back Ball handling with finish. Zig Zag cones (Drill No. 10 & 11)
5	3:17 - 3:25	6 mins	Passing	3 Man, 3 Ball, Alternate Pass (Drill No. 12), 3 Man Weave into 2 on 1 (Drill No. 38)
6	3:25 - 3:27	2 mins	Water Break	
7	3:27 - 3:28	8 mins	Layup	Layup Drill No Dribble (Drill No. 22) x 4 mins, Layup Drill with Dribble (Drill No. 23) x 4 mins
8	3:35 - 3:43	8 mins	Shooting	Start with form shooting, without the ball, everyone in a circle or straight line x 30 secs (Drill No. 13) Form Shooting x 1 min (Drill No. 13) shooting drill no dribble (Drill No. 22) x 3 mins shooting drill with dribble (Drill No. 23) x 3 mins. Ensure BEEF is followed. Switch side after goal is reached
9	3:43 - 3:49	6 mins	Game Drill	2 Man on Ball Screen, (Drill No. 3), Layups and Jump Shots
10	3:49 - 3:55	6 mins	Defence and transition drill	2 Man on Ball pressue with chase down (Drill No. 10)
11	3:53 - 3:59	6 mins	Game Drill	3 Man Weave into 3 on 3 (Drill No. 39)
12	3:59 - 4:00	1min	Hurdle	Runcorn on 3

Remarks/Outcome

COACHING & MENTORING PROGRAMS

- Our custom programs are great for youth mentoring, leadership and social engagement for sport organizations. We also service remote, regional and urban community outreach, council, youth justice, detention facilities, youth groups, schools and organizations requiring at risk diversion and youth engagement programs that are unique and specific to the target demographic.
- Our qualitative and quantitative reporting from our data and analytics, feedback and evaluation channels, enables us listen and learn from the ground up, as we innovatively tailor our delivery to suit the specific target group with the potential of secondary engagements.
- Programs and skills include, sports, public speaking, media team, learn to DJ, BoxFit, sports official training, event management, entrepreneurship, financial literacy, mental health programs and first aid, NO MORE to domestic violence etc.



REGIONAL AND REMOTE COMMUNITY YOUTH ENGAGEMENT

- Community trips
- Basketball training
- Boxfit
- Youth Mentoring
- 0% crime rate on visits



NORTHERN TERRITORY, AUSTRALIA - TIWI ISLAND



DALY RIVER, NORTHERN TERRITORY

AT RISK YOUTH ENGAGEMENT PROGRAMS

We have an extensive and unrivalled expertise in the school, youth and community engagement space, we offer a wide range of sports and Tech tailored 'all inclusive' custom programs, events and sports development programs run through grassroots to elite levels. We also promote Mental health well being, as ambassadors to share positive messages to help link up with the community to say 'NO MORE' to all forms of domestic violence in our communities.

Our youth and mentoring programs are specifically tailored to cater to the needs of an organization's target demographic, with our youth diversion engagement programs consisting of sport and fitness, education, information, healthy lifestyle choices and E-Sport games to cater to the more introverted groups, in the very technologically inclined society who want to interact in a fun and hip environment. Our goal is to continue to impact change in our community and continue to create incredible young role models, through sparking intrinsic motivation for our youth is the most certain way of profoundly impacting this generation, coupled with the opportunity for them to access and utilise available pathway programs to lead to a successful transition to adulthood.

Our programs provide and create intrinsic motivation, life and leadership skills, technical development, fun and are great for youth mentoring and social engagement for sport organisations, remote, regional and urban community outreach programs, schools, religious organisations and at risk youth diversion programs catering from beginners to elite level.



PLAYGRND SPORT COURTS



PLAYGRND Sport Courts presents the opportunity to permanently or semi permanently install Sport Courts in schools, homes, community parks, community centers, civic centers, churches and kindergartens.

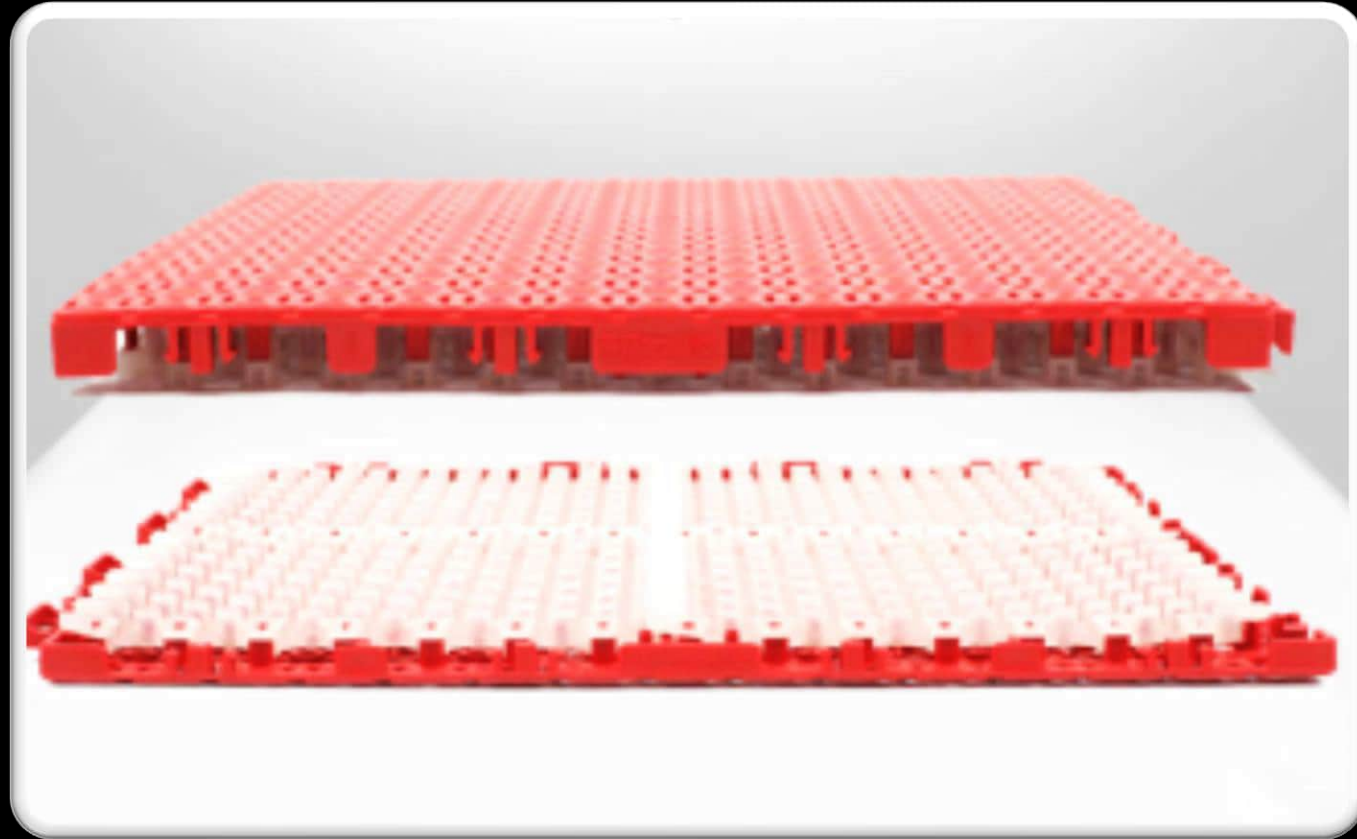
COURT HIRE

Our mobile courts for hire are a great option for competitions, events, parties and festivals.



PLAYGRND ROYAL HOSTS MODULAR SPORTS FLOORING WITH INDEPENDENT SHOCK ABSORBERS

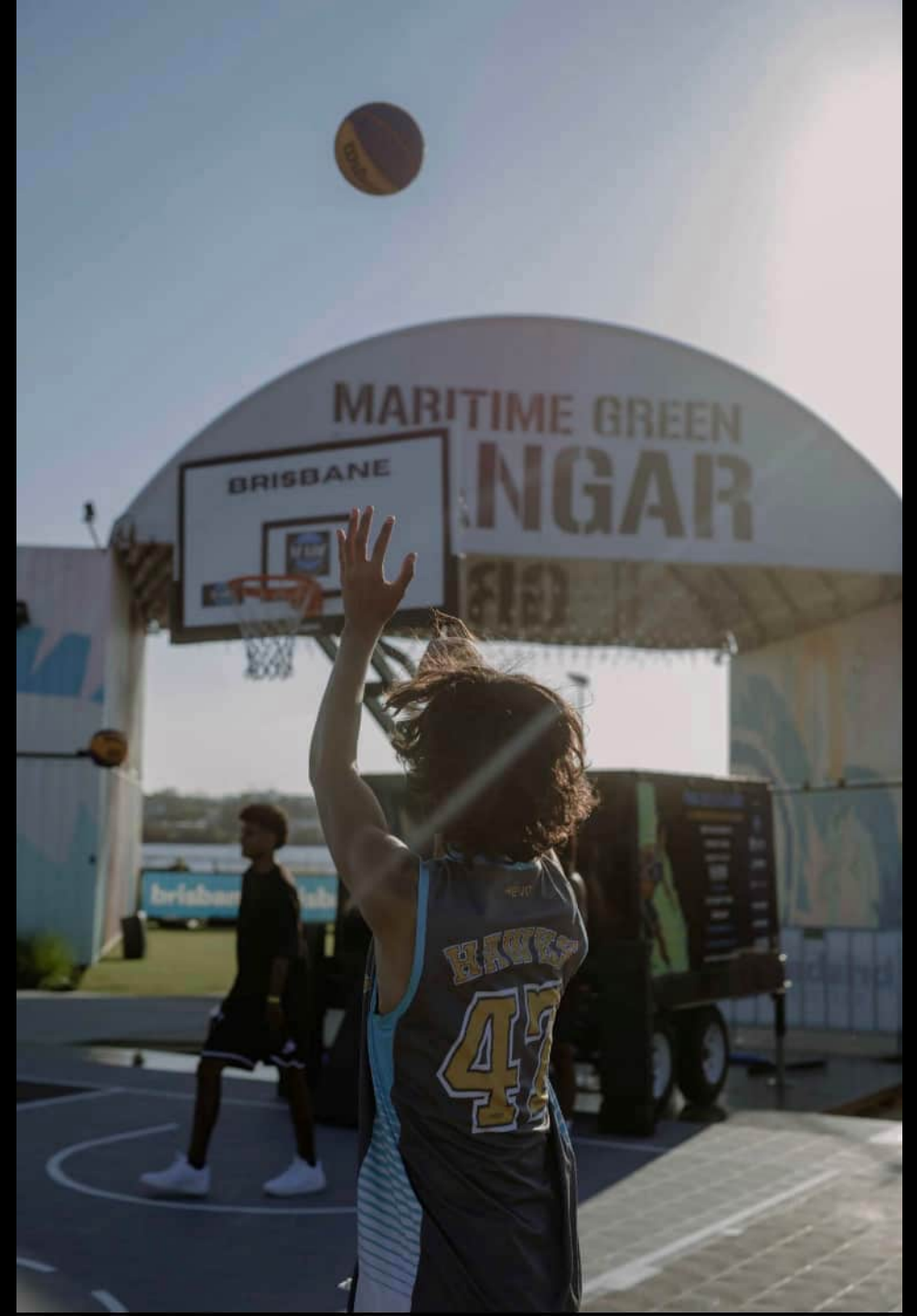
The FIBA approved PLAYGRND Royal consists of cushioned shock-absorbent underlayment, flexible PP top layer





CUSTOM HOOP TRAILERS

Custom Hoop Trailers with Basketball Hoop Systems designed fit to you and your specifications, and all-inclusive.





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